



## Core Values of the Strategic Initiative

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- Early diagnosis of HIV is the only acceptable norm.
- The disproportionate impact of HIV on gay men and communities of color must end.
- Every person needs to be informed about HIV/AIDS.
- Individuals and communities take responsibility for HIV prevention and education.
- Political and community leadership is essential to end HIV infections.
- A realistic understanding and a nonjudgmental approach to sexual behavior and drug use is key to ending HIV.
- People of all ages have a right to accurate information about sexual behavior and drug use.