

Prevention Committee

Immediate Outcomes

- Online outreach.
- Evaluate and continue existing services.
- Increase collaboration among existing services.
- Gaps analysis.
- Educate on reasons to get tested.
- Increase buy-in and collaboration between community leaders.
- Media Blitz – get the message BACK out there.
- Create fresh approaches: challenge assumptions, demand accountability, go new places, talk to new people, consciously cast off your old and tired programs.
- Longer term/better collaborations.
- Encourage, motivate, and fund existing agencies and programs.
- Promote/support 24-hour drop off for safe work kits.
- Evaluate programs.
- Tailor services to changing needs and populations.
- Update/change curricula/outreach to meet needs.
- Fight stigma.
- Outreach in migrant camps.
- Increase bar outreach.
- Comprehensive planning around mental health, AOD, language, culture, gender, poverty.
- Empower youth by tapping into their talents.
- Involve artists.
- Continue work with faith based programs/encourage new programs.
- For AA M/W, by the end of 2009, establish peer education groups on each campus of Los Rios Community Colleges.
- For Youth, HIV positive community share with schools personal stories, issues, dispel common beliefs around HIV.
- County specific resource guides on “health promotion” services.
- Increase community advocacy for comprehensive culturally competent sex education.
- Educate medical community on LGBT population and affects of HIV stigma/homophobia on health.
- Increased media.
- Increased/Continuation of community education workshops (to all groups).
- More efficient use of resources.
- Partner with already established transportation companies and encourage to “give back” through donations of drivers and vans.
- Educate on healthy relationships (to all groups).
- Sexual health classes (to all groups).
- Community based advisory boards to review materials and make sure are culturally competent and up-to-date.
- Increase youth involvement in program, message development, and rollout – at all levels.
- Develop trainings for influential community members.
- Peer based education and training.

- Open the flood gates for youth to access/receive comprehensive/unbiased/non-judgmental/harm reduction information.
- Incorporate STI education with HIV outreach.
- Continue work with Prevention with Positives.
- Outreach research on LGBT youth.
- Collaboration/referrals amongst counties (how can we help/support rural counties & populations).
- Separate strategies for MSM that are separate from gay men.
- Improve linkage to care (especially the out of prison population).
- Create hip hop/rap performance group to write songs/performance pieces with HIV education information – group will perform at a variety of venues.
- Work with prisons, jails, parole centers, drug treatment facilities, mental health facilities, during transition back into society.
- Encourage condoms in jails/prisons.

Intermediate

- For youth, much of the information/campaigning should be done on the web. Use peers on video announcements and commercials to education.
- Media based messaging (billboards, buses, sides of buildings, literature at clinics, culture based tv and radio stations, etc.).
- Campaign to encourage empowerment (to all groups).
- Develop virtual reality “island” that will have HIV information counseling, meeting place, peer advisors, music, and dance.
- Develop program for transgendered population.
- Educate on HRS techniques.
- Further research on Northern California African Americans and Latinos.

Long Term

- Enforce education codes relating to youth sex education.
- Promote comprehensive prevention messages (no more abstinence only).